



SOCIALISE 2.0

The second instalment of 'SOCialise 2.0', organized by the School of Commerce Student Council, exclusively for the students of the School of Commerce was first time being commenced in an offline mode on 17th and 18th October, 2022.

Student Council

School of Commerce

EVENT REPORT

OPENING CEREMONY

“SOCialise- Meet, Greet, Compete & Win”- the flagship event of School of Commerce, Navi Mumbai was initiated with a prime motto to bridge the gap between the seniors and juniors, students and faculty, where each individual gets a chance to interact with another. The event offers an opportunity for students to participate in some academically oriented fun activities along with 9 scholastically tailored concepts.

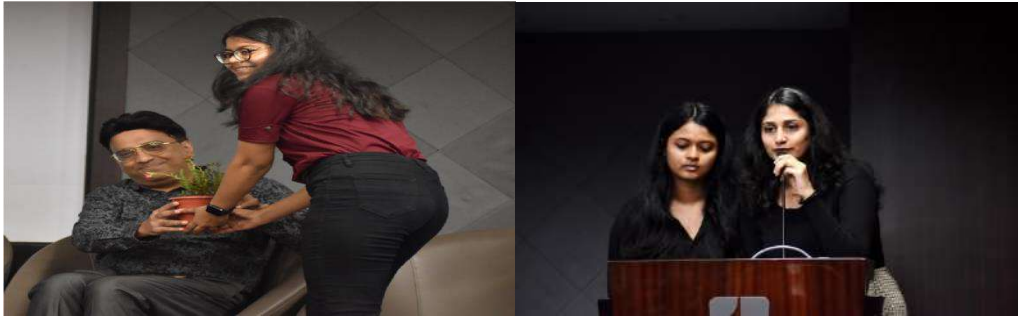


The event day started on 17th morning with a cheerful banner roll down at 9:30 am near the main entrance area by the President, Mr. Shashank Goyal, Vice-President, Miss Tanisha Gupta; Chief Secretary, Miss Manaswini Gupta; Joint-Secretary, Miss Jayitri Nayak; Treasurer, Mr. Gautham Ganesan, and former President of SOC Student Council, Miss Sunjana Shrivastava.



We were also honored by the presence of our campus Director, Shri Parthasarathi Mukherjee; Associate Dean, Dr. Salim Shamsher; Head of Student Council, Mrs. Mani Govil, faculty event coordinators Mrs. Suma Gundugola and Mrs. Reshma Ghorpade and all the other SOC faculties.





Next up, everyone headed towards the Seminar Hall, where the formal Opening Ceremony began. Miss Prashanti Malani and Miss Jayitri Nayak were the anchors for the day. The proceedings began with the facilitation of the guests by the Apex members of the Student Council, followed by the lighting of the lamp by our honorable guests, and a Saraswathi Vandana sung by the Music Committee. After this there was an insightful dive into how the event SOCialise was started, its relevance and its impact. We also had a Ganesh Vandana performance by the Dance Club of the Cultural Committee.



We had our honorable guests who served as the speakers for the day starting with our Director, Shri Parthasarathi Mukherjee who emphasized on the importance of holistic development in a student's life, followed by Associate Dean, Mr. Salim Shamsher sharing how critical communicating with peers is important and the backstory of the event and how it started, followed by Programme Chair, Mr. Mukund Madhav Tripathi who briefed the positive impact of the event on the lives of the students, and lastly, the faculty head of Student Council, Mrs. Mani Govil declared the SOCialise meet open. We had our former President of Student Council, Miss Sunjana Srivastava sharing her nostalgia associated with the event, after this all the events were commenced and participants rushed to their respective, venues.



GUEST SPEAKER SESSION – BY FEMALE WELFARE COMMITTEE

Date of the Event: 17/10/2022

Type Of Event: Speaker Session

Name Of Speaker : Ms. Shreelata Menon

Number Of Attendees : 50-70 students
15-20 faculty members

Description Of The Event:

The lecture commenced with the facilitation of the guest speaker; a vote of thanks was presented by Ms. Mani Govil following which the lecture covered some enlightening details about the field of sustainable development and social business fields which ultimately proved to be a terrific opportunity for gaining vital insight into the world of a conservationist. Ms. Shreelata presented three thought-provoking case studies, each corresponding to a sustainable cause, represented by an eco-friendly good. The goods- a hat (made of pure Vada plant), a tray and a Bandhanwar were hand-crafted under the umbrella of various NGOs, all in collaboration with our esteemed guest speaker.



Special emphasis was put on the marketing strategies utilized by Ms. Shreelata to invigorate the sales of biodegradable products during the Covid pandemic, the revenue of which was to be distributed to those who undertook the hassle of creating such products, all organically. This was an impactful initiative as it provided many with sustenance specifically during times when there existed a lack of employment opportunities. Lastly, the students were imparted with wisdom in the arena of waste management and how one can influence their surroundings to be eco-friendly.

In conclusion, the lecture proved to be empowering and fruitful for the students of NMIMS, Navi Mumbai. It rejuvenated ideas of sustainability and sensitivity amongst students towards mother nature and further lit the lamps of motivation towards promoting a clean, green campus, eventually a clean and green environment.

INTELLIGENT INVESTOR- BY FINCORP

Date of the event: 17/10/2022 - 1st Round
18/10/2022 – 2nd Round

Location: 1st round-Online, 2nd round-Offline

Number of attendees: 200

Chief Guest/ Speaker/Expert Organization/Affiliation:

Dr. Salim Shamsher,
CA Aarti Patki, and
Rashpal Kaur Saini

Event Objectives:

- To provide participants a practical experience in analyzing stocks and making an efficient portfolio
- To test the financial knowledge of the participants through 1st round, i.e., Financial Market Quiz Portfolio

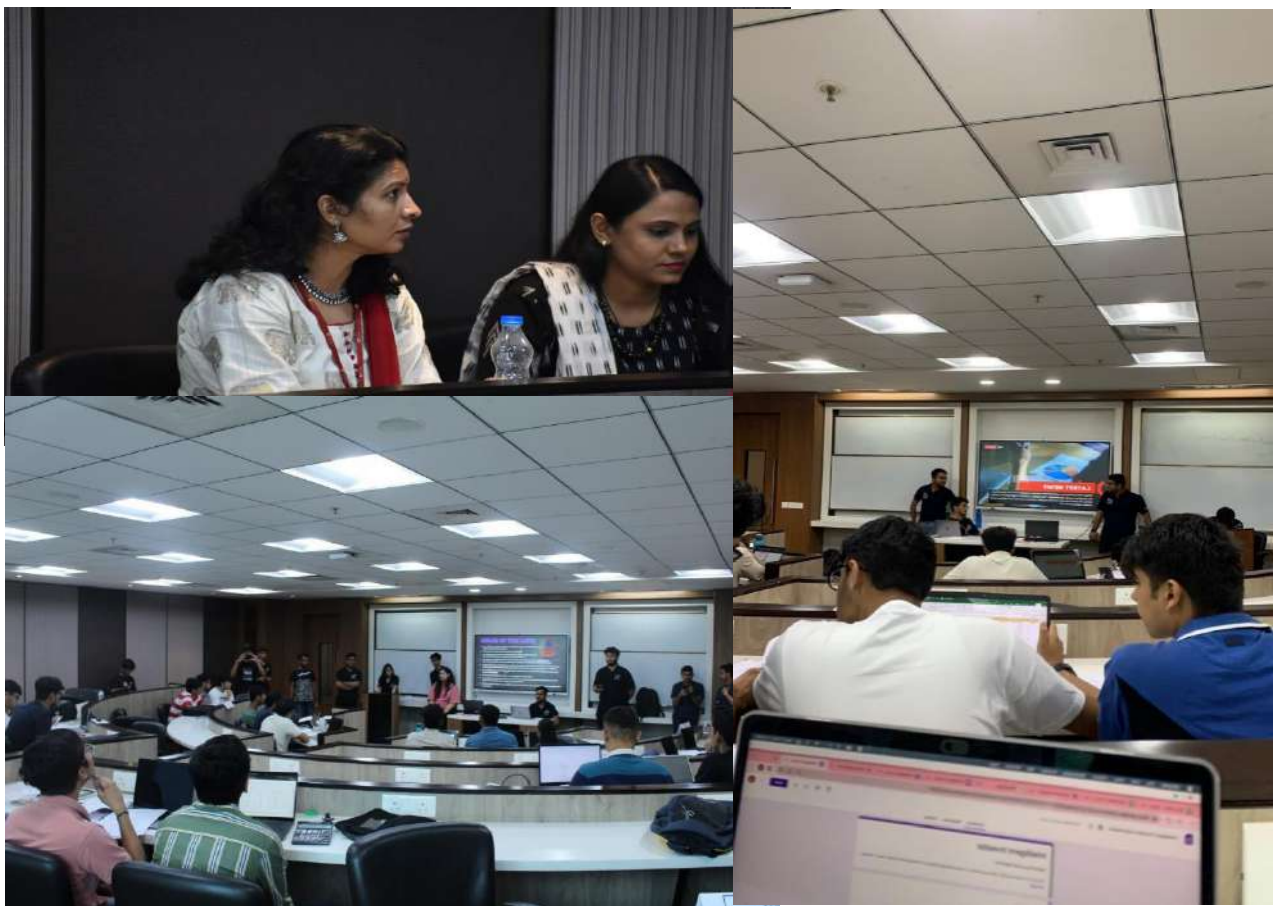
SOCialise 2.0
INTELLIGENT INVESTOR
AN INVESTMENT GAME WHEREIN THE BEST PORTFOLIO WINS

17th Oct 11:30 AM - 1:00 PM
VENUE: ROOM NO. 212

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*ONLY SOC STUDENTS CAN PARTICIPATE.



Description of the event:

The event had 2 rounds where the participants made teams of a maximum of 3 members and a minimum of 2 members for the competition.

In the 1st round, participants had to answer 20 questions based on topics related to finance, investment, and the stock market. The top 10 teams were selected for the 2nd round.



In the 2nd round, participants were provided with 100 crores to invest across 5 sectors. Each sector had 3 companies. They had to make an efficient portfolio from the given list of 15 companies based on general information about the company and financial ratios. Investment in a minimum of 5 companies was mandatory. Hypothetical news related to the company/sector was circulated and the participants had to make tweaks to their existing portfolio based on their perception of how the news will affect the company. The final evaluation was done on a weighted average basis of points based on the given financial ratios of the company and news. The team with the maximum points won the competition.

Winners:

Excel investors (Ansuman Swain, Sarayu Donakanti, and Tapas Barik)

Runners Up:

Fincave (Sanyam Agrawal, Adit Kamath, and Prachi Aggrawal)



DISPLACEMENT- BY PLACEMENT COMMITTEE

Date of the event: 17/10/2022

Number of attendees: 22

Chief Guest/ Speaker/Expert Organization/Affiliation:

CA Aarti Patki, and
Rashpal Kaur Saini

Event Objectives

To let the students, have an experience of the role of an Interviewer.



Description of the event:

The event was a sure success along with all the other events of SOCialise. The sheer enthusiasm of the audiences and the charismatic aura of our participants made the event lively. "Displacement" is a role reversal competition. The participants were given 30 minutes to prepare their general line of questions which were pre-screened by the Committee. Total of 7 teams had participated for the event. Each team were given a limited time to conduct the interviews and were judged on certain criterias by the judges.

Here the students were required to interview the apex members of various committees for a designation that was assigned to them on the spot. The names of the apex members were revealed on that day itself. A stern watch was kept on the interviews wherein any participant who made the apex member feel uncomfortable was

disqualified. The interviews were enthralling and quite insightful. The apex members were co-operative with the participants and OC. They also motivated the participants and had risen up their spirits during the interviewing sessions.



The event promoted students to SOCialise with their classmates and other batch mates. It was a new learning experience for the students as the event had the tinge of everything in it and is considered as a wholesome for the participants as well as the audiences. The success of the event can be ranked by the number of views and response it received and the eagerness of the students to take part in it.

Winners: Shreya Sorcar, Bhavya Tanwar, Vedant Bansal and Shivansh Gakhar

Runners Up: Vedant Khunteta, Akshat Saraff, and Manoj Rohra



LITERATURE TRIVIA- BY POETRY AND LITERATURE CLUB

Date of the event: 17/10/2022

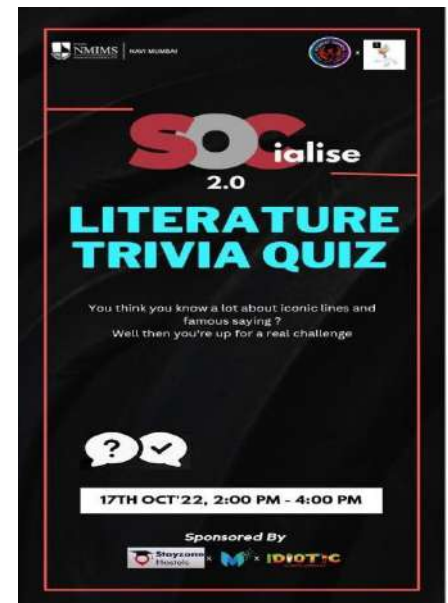
Number of attendees: 180

Event Objectives

- To have fun and learn at the same time.
- To help players learn how to work in a team.

Description of the event:

The Poetry and Literature Club organized an event called the Literature Trivia Quiz with the same motto in mind, which provided a platform for all the participants to compete among themselves and test their knowledge of movies, series, phrases, and idioms.



Literature Trivia was an immense success, with a whopping 36 5-member team registrations, conducted in two different phases of 4 sub rounds where teams were asked quizzes on movie titles, movie dialogues, sayings of famous personalities, and a game of Pictionary. The final round was highly anticipated as it was a team vs team and was based on idioms and proverbs, which decided on the winner. The first four rounds of the event were namely Finish the Dialogue, Guess the Dialogue, Notepad Relay, and Idioms and Phrases. The rules and regulations of every round were explained at the beginning of each round. The event was full of fun as the first three rounds were related to movies, series, and dramas dating back over four decades.

"Finish the dialogue" round was done in a single team format, and the teams were moved up based on the teams with the highest scores in the shortest period.

"Guess the Movie Title" round was a team vs team round which resulted in the elimination of half of the teams where the teams had a scene from the movie displayed and were supposed to guess the title. It was followed up by "Notepad Relay", which was basically a fun pictograph game with a time limit, which resulted in the elimination of most of the teams, and the remaining four teams concentrated at the end of the round.



The final round was on idioms and phrases, and participants were expected to respond with the meaning or gist of idioms and phrases as quickly as possible without any hint. The contest was full of fun ideas, which engaged the students for two and a half hours. At the end, we played a tiebreaker, shooting five questions at both teams, and the team with the highest score won. It was a very informative and knowledge enriching competition for the participants.



Winners: All Panic No Disco (Nidhish Khurana, Arjun Singh Nain, Aditya Agarwal, Arnab Kansal, and Manavi Bhargava)

Runners Up: Madhouse (Harsh Khandelwal, Nainika Vig , Rachit Bhansali, and Jiya Nemlawala and Divyansh Mahajan)

REVERSE MARKETING

Date of the event: 17/10/2022

Number of attendees: 40

Description of the event: An event to help participants think out of the box by applying different angles and ideas to make it more engaging for your audiences. The objective was to understand that it is not only about the product but also the message you send across to the target viewers. The teams were given an hour to prepare and execute their ideas. The marks were based upon the creativity, presentation and relevance to their topics. Each team of 5 members each. Total teams that participated were 8.

Winners: Marketing OG (Saanjli Puri, Kiran Natarajan, Anushka Gupta, Hetal Thakkar and Yash Shetty)

Runners Up: Highest in the Room (Devansh Vora, Ushaan Fatakia, Ananya Koyothi, Aditya Kappla and Neil Shah)



HOBNOB

Date of the event: 18/10/2022

Number of attendees: 85

Description of the event:

The event 'Hobnob' was organized and hosted by the Public Relations committee in collaboration with Student Council (SOC) on October 18th. It consisted of three rounds in which the first round included two games 'Peek-a-Who' and 'Question Battle'. A fun round with no elimination, two random pairs were made a team and had to play both games in the same team.



The next round, 'Har ek friend zaroori hota hai', pair had to answer questions about their partners. This was basically a test of friendship and the ones who answered 9/10 questions correctly in this round went to the final round which was a Kahoot quiz where random question were asked to all the pairs about the college. The ones who knew details of the college well made it to the leaderboard. The event was judged by Rakhi Ma'am in totality.

“We came as strangers, we leave as friends!” is the best way to summarize Hobnob. Although it didn’t seem like a competition and no matter who won everyone took away unforgettable memories, there was a winning criterion. Team Vaayu, Ayush Dadawala and Vaidehi Tyagi, bagged the first place and Team Alpha, Srishti Sur and Smriti Sahay, came in second place.



Winners: Vaayu (Ayush Dadawala and Vaidehi Tyagi)

Runners Up: Alpha (Srishti Sur and Smriti Sahay)

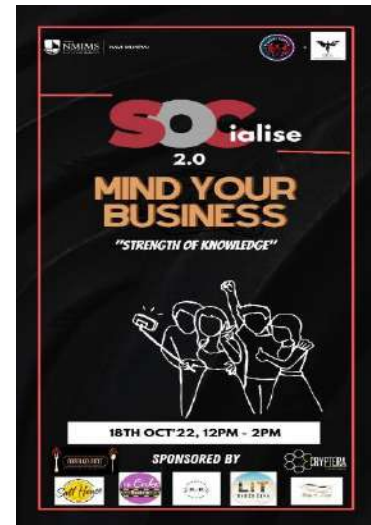
MIND YOUR BUSINESS

Date of the event: 18/10/2022

Number of attendees/participants: 29

Description of the event:

A three round quiz game, only 8 teams will be taken, for each team minimum 2 and maximum 3 members. 1st round 'specialization' will allow teams to choose industries and 5 questions related to the business part of that industry. For each right answer 100 points. Elimination of team or teams with less points. 5 teams qualify for next round.



2nd round 'world of internet' will again allow teams to choose industries and give 5 match the pair questions, e.g. - match company with taglines. In this round use of internet will be allowed. 100 points for each correct pairing. Elimination of team or teams with less points. 3 teams qualify for final round.

The final round: buzz and answer, here the teams would be given common questions, teams must buzz and give answer instantly. Questions will be related to current affairs of the business world.

7 questions, for every correct answer 100, for all incorrect answer teams lose 50 points. If team who buzzed first gives incorrect, then the question is passed to the team who buzzed after them. Here the correct answer means 50 points, incorrect answer loses 50 points. Team with maximum points from all 3 rounds wins the game

Winners: Three Musketeers

HERA PHERI

Date of the event: 18/10/2022

Location: Offline

Type of event: Competition

Name of the speaker: none

Number of attendees: 50

Description of the event:

This competition consisted of 1 round, with a maximum intake of 5 teams, each consisting of 10 members.



Each team will receive envelopes that direct them to the location. Each location will contain a clue and an alphabet or set of alphabets. After collecting all the clues and completing the sentence, team will realize it's a dare. The team to first complete the dare after collecting all the clues shall be declared as the winner.

Winners: B Town SOCialists

TALAASH

Name of event: Talaash

Date of the event: 18/10/2022

Location: Offline

Type of event: Competition

Name of the speaker: None

Number of attendees: 172 (43 teams)

Description of the event:

Members of the organizing committee were present on campus at 10am. The organizing committee was briefed about their tasks and the event in general. The hosts & OC collected all the objects and put up the QR code stickers on them which were connected to the WhatsApp accounts of 3 heads (Shereen Popli, Naavya Beriwal and Manvesh Bhanage).



As the event was about to start at 11, the volunteers were asked to pick up their respective objects and go to the places allotted to them. The teams of Phase 1 were then briefed about the event, rules, restricted areas, etc.



Once the briefing was completed the teams were asked to leave to collect their objects and hide them. Meanwhile, we were shuffling the clues and assigning them to team numbers. Surprisingly, the teams were very fast in making the clues and they got back to us very soon. The clues were collected smoothly, and we waited while the volunteers verified the locations of the hidden objects. The teams were then sent for the hunt with shuffled clues.



In the second & third phases of the event, the same process was followed. In all the 3 phases, we got responses for the hunt in less than 4 minutes as the teams were very enthusiastic about the game and played it with full energy. The planning part of TALAASH was very good as we had identified as many loopholes as possible through discussions, trial run and brainstorming. After phase 3, we concluded the event and the list of the winners were sent to the phase groups and the Student Council to award the winners.

Winners:

Phase 1: Anushree Patil & Team

Phase 2: Anannya Humar and Team

Phase 3: Meet Daftary and Team

SLAM POETRY

Date of the event: 18/10/2022

Location: Offline

Type of event: Competition

Number of attendees: 18

Description of the event:

On October 18th, Poetry and Literature Club organized the Slam Poetry event to give a stage to writers, poets, and performers of SOC, NMIMS, Navi Mumbai to express themselves in front of a live audience.

In the judging panel we had our beloved Dr. Rakhi Raturi Ma'am and Dr. Deepti Pathak Ma'am. They not only supported us by being present there, and Dr. Rakhi Raturi Ma'am also shared her poem which made this entire event complete.



Our hosts for the event, Gehna Gulati and Nandini, added life to the event with a plot introduction about slam poetry which had elements of humour and wit. It boosted the confidence of participants and helped them understand that slam poetry is about making an effort to generate enthusiasm among listeners and not just writing or delivering while having fun and finding themselves through the process.

Our first poet, Kashish Bhojani, performed her original piece titled "Love that feels right" in which the poetess was in a dilemma and kept on questioning how a love so pure could ever be hers.

The participants performed on various topics, from social and cultural concerns to ones of personal interest to the poet. Ishita Jadhav performed a piece about how she felt when she first heard about the Hathras Gang Rape and the fear that was instilled in her.

Mrinali Rao, the winner of the event, performed a poem titled "Those were the days", a short verse that gave a glimpse of childhood, and she connected it well to the pandemic time. The presentation of the poem conveys the poet's attitude towards the subject on an emotional level that can be felt by the audience and judges.

India's greatest epic, which is considered to be "ithihasa" in Sanskrit, was recited flawlessly by Arsh Gupta. All the performances were judged based on Content, Creativity and Presentation.

This event was an eye-opening experience as with each performance we learned new things and looked at different situations with a new perspective. This event evolved us all into new human beings with broader mindsets.

Winner: Mrinali Rao

RunnerS Up: Gehna Gulati



CLOSING CEREMONY

The closing ceremony to conclude the 2-day event of SOCialise 2.0 took place on the evening of 18 October 2022 and was anchored by Mr. Gautham Ganesan. The ceremony took place near the main entrance and was graced by respected Associate Dean Dr. Salim Samsher, Student Council faculty-in-charge Ms. Mani Govil and all the core faculty of School of Commerce, NMIMS Navi Mumbai.



The evening started with a notable speech by our respected Associate Dean, Dr. Salim Samsher who spoke about how unity is crucial amongst all the courses of School of Commerce and how pleased he is with the overall outcome of the event. He further emphasized on continuing this legacy of SOCialise going forward.

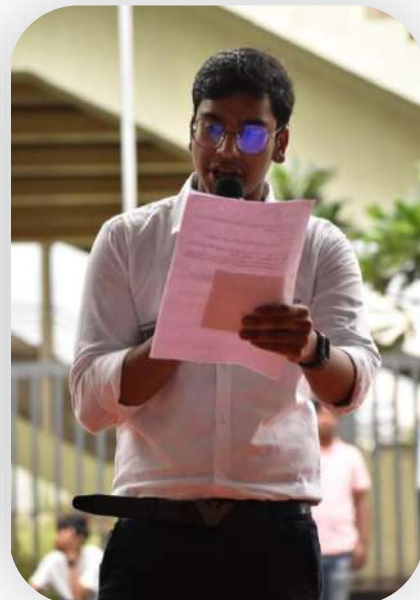
The faculty-in-charge of Student Council, Ms. Mani Govil presented the performance report consisting of participation in and description of each event. The main highlight of the report was, SOCialise 2.0 which is the first-ever offline event organised by SOC Student Council, garnered a participation of over 900 students.

This was followed by a spectacular dance performance by the Dance Club, a funny comedic-act by the Drama Club. Both the performances left the audience completely enthralled.





It was then time for something that the audience had been eagerly waiting for; The Prize Distribution ceremony. SOCialise 2.0 comprised of 9 competitions with over 900 participants and only 2 winners in each event. The runners-up were given certificates & coupons from famous cafés, restaurants, gyms etc and the winners were not only given coupons and certificates but also rewarded with cash prizes.



The vote of thanks was presented by the President of Student Council, Mr. Shashank Goyal who gracefully thanked our honorable Director Dr. Parthasarathi Mukherjee, respected Associate Dean Dr. Salim Samsher, the core faculty and the NMIMS Navi Mumbai admin & management department for being extremely supportive and helping the SOC Student Council put together this amazing event.

All-in-all, the closing ceremony went flawlessly and was a huge success. The evening ended with a beautiful sunset and a sensational music performance by the Music Committee of NMIMS Navi Mumbai, which was thoroughly enjoyed by students and the professors alike.

MUSIC PERFORMANCE

Date of the event: 18/10/2022

Location: offline

Type of event: Performance

Name of the speaker: none

Number of attendees/participants: 15

Description of the event:

The music performance started around 5 pm near the main-stairs area after the prize distribution was done in the closing ceremony. There were total 15 performers, out of which few gave solo performances and the rest performed as duets. There were 2 anchors (Parth Shrivastava and Armaan Sharma) who presented all the performing participants and ensured that the crowd was excited enough to see the performances.



The performances; started off with a solo guitar cover followed by 3 duets (with their guitarist), and 4 solo performances. The idea of the Music performance was for the audience to enjoy the tunes of their favorite songs and end SoCialise on a good note. The success of the performances was clearly visible by the huge crowd who was there to cheer and witness each performance

